Clean Park Clean Air

City of Ava Park Tobacco Policy isolates tobacco use to designated areas.

This park policy eliminates:

- tobacco litter
- illegal use of tobacco by teenagers
- secondhand smoke exposure to children





Problem:

- 5,205 cigarette butts were picked up in the spring of 2011. This tobacco litter is from one year. Cigarette filters are not biodegradable and have toxic matter that leaches into water.
- Tobacco smoke is a toxic mix of more than 7,000 chemicals which scars lungs and leads to reduced lung function.
- Peer influence is the #1 reason why teenagers use tobacco.
 Observations show that teenagers are smoking cigarettes at the basketball court on City of Ava park property.

Solution:

By using tobacco in designated areas only, park patrons can dispose of cigarette butts properly and children are no longer exposed to smoke. Removing tobacco use from shared areas will make tobacco use less desirable to teenagers.

Call to Action: Please encourage citizens to abide by park policies to use tobacco in designated areas only and put filters into trash cans. Your support is appreciated.

Sources: March 8, 2011 City of Ava, Missouri Board of Aldermen Meeting Minutes Missouri County-level Study, 2007, Department of Health & Senior Services Contact Information: Sherry Wallace, City of Ava Parks Director (417) 683-7275 or Ava Tobacco Free Coalition: Shirley Emerson (417) 683-4174 or Jo Thompson, Smokebusters (417) 836-3184.

Funding for this project was provided in part by the Missouri Foundation for Health, a philanthropic organization whose vision is to improve the health of the people in the communities it serves.